

## **Fraud Advisory**

from the Office of Scott Storey, District Attorney, Jefferson/Gilpin Counties

### **Stop Selling My Name!**

One of the best ways to protect yourself from identity theft and telemarketing fraud is to stop businesses and charities from selling your name. Jefferson/Gilpin Counties District Attorney Scott Storey suggests you:

- ✓ Don't play direct mail sweepstakes or talk to telemarketers.
- ✓ Sign up for the Colorado No Call List for both your home and cell phones at [www.coloradonocall.com](http://www.coloradonocall.com) or by calling 303-776-2678 or 1-800-309-7041.
- ✓ Tell phone companies and others with whom you do business to put you on their "DO NOT CALL LISTS" - your right under a Federal Rule.
- ✓ "OPT OUT" of those unsolicited credit card offers at [www.optoutprescreen.com](http://www.optoutprescreen.com) or 1-888-567-8688 – you have to enter your social security number.
- ✓ Call the customer service numbers for your credit card (s) and ask to "OPT OUT" of marketing programs, including "convenience checks."
- ✓ Reduce junk e-mail and mail by contacting the Direct Marketing Association at Mail Preference Service, P.O. Box 282, Carmel, New York 10512 (see attached form) or online at [www.dmaconsumers.org/consumerassistance](http://www.dmaconsumers.org/consumerassistance). There is a \$1 fee to be added to the Mail Preference Center.

The DA's Fraud Hotline is: 303-271-6980. To schedule a "Power Against Fraud" crime prevention seminar, please call: 303-271-6970.